FCC 398 Submission Results

FCC 398 Filing for Call Sign KSMO for quarter ending 12/31/2000

Accepted!

Confirmation number: 22062

Errors and informational messages:

WARNING: Question 6, Program #1, Title is blank, other values ignored

WARNING: Question 9, Aired Sponsored Program #1, Name is blank, other values ignored

WARNING: Question 9, Program #1, Title is blank, other values ignored

FCC 398 Data Checking Results

Errors and informational messages:

WARNING: Question 6, Program #1, Title is blank, other values ignored

WARNING: Question 9, Aired Sponsored Program #1, Name is blank, other values ignored

WARNING: Question 9, Program #1, Title is blank, other values ignored

1 of 1 1/10/01 3:56 PM

Federal Communications Commission Washington D.C. 20554

Approved by OMB 3060-0754

FCC 398 Children's Television Programming Report

Report reflects information for quarter ending (mm/dd/yyyy) 12/31/2000

1. Call Sign	Channel Number	Community of License					
T/GLEO		City		State	e County		ZIP Code
KSMO	62	Kansas City KS		KS	WY		66103
Licensee					Previous call sign (if applicable)		
KSMO Licensee, Inc.							
X_ Network Affiliation: WB			THOSEN DIVE		World Wide Wo	eb Home Page Addres	ss
Independent		Kansas City		www.ksmo6	2.com		

Core Programming

	State the average number of hours of Core Programming per week broadcast by the station. See C.F.R. Section 73.671(c).	3	.50
	Does the licensee identify each Core Program at the beginning of the airing of each program as uired by C.F.R. Section 73.673?	_ X _Yes	_No
inc	Does the licensee provide information identifying each Core Program aired on its station, luding an indication of the target child audience, to publishers of program guides as required by 47 P.R. Section 73.673?	_ X _Yes	_No

5. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.

Title of Program #1: Histeria!	Origination Network			
				ted and rescheduled, list ime aired.
M-Th 7:30-8:00AM	52	0		
Length of Program: 30 (minutes)				
Age of Target Child Audience: from 6 years to 12	2 years			

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. The goal of this series is to give children an awareness and appreciation for history and historical topics. The program also strives to increase young viewers' core historical knowledge base (i.e.: fact-based knowledge and general knowledge of historical trends, themes, and movements), as well as enhancing their knowledge and understanding of different ethnic, religious, geographical, cultural and gender-based groups throughout history in order to increase tolerance and promote diversity.

1 of 5

Title of Program #2: Detention		Origination Network		
Days/Times Program Regularly Scheduled:	If preempte date and tire	ed and rescheduled, list ne aired.		
Fri. 3:00PM	13	0		
Length of Program: 30 (minutes)				
Age of Target Child Audience: from 6 years to	11 years			

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

The goal of this series is to develop positive personal qualities and pro-social behaviors such as: truthfulness, kindness, initiative, sharing and leadership. The program also aims to teach young viewers to critically assess and value their own capabilities and skills, leading them to an appropriate sense of self-esteem, self-confidence and independence.

Title of Program #3: Generation O!	Origination Network			
Days/Times Program Regularly Scheduled:	Total times aired	Number of Preemptions	1 * *	oted and rescheduled, list time aired.
Fri. 3:30PM (11/10-12/29/00) & Fri. 4:30PM (10/6-11/3/00)	13	0		
Length of Program: 30 (minutes)				
Age of Target Child Audience: from 7 years to 9 y	ears			

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Program seeks to engage and delight young, grade-school children while promoting positive pro-social models of life-skills and character development as it portrays how an eight-year old "normal kid/famous rock star" deals with the kinds of day-to-day problems that all children must confront. Some examples of the day-to-day problems dealt with on the show are: 1) Being responsible for your actions, 2) Not wanting to go to bed at a certain time, 3) Not being picked for the school choir, 4) Spreading and listening to rumors, 5) Sibling rivalry, and 6) Daily stress.

Title of Program #4: Game Warden Wildlife Journal	Origination Syndicated			
				ed and rescheduled, list ne aired.
Sun. 7:00AM	14	0		
Length of Program: 30 (minutes)				
Age of Target Child Audience: from 13 years t				

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. This program is dedicated to showcase the men and women, around the world, who preserve and protect our natural resources, wildlife and the environment. For backdrops, episodes have our national parks, wildlife sanctuaries, forest preserves and waterways. One topic discussed in episodes is endangered wildlife from the paddlefish to the black-footed ferret. Another topic that is covered is the safety issues for watercraft, snowmobiles, and all terrain vehicles. A third topic that is covered is responding to emergencies from natural disasters to toxic and hazardous material spills.

Non-Core Educational and Informational Programming

6. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. Section 73.671. Complete chart below for each additional such educational and informational program.

Title of Program #1:	Origination					
Dates/Times Program Aired:	ed and rescheduled, list ne aired.					
		0				
Length of Program: (minutes)						
Age of Target Child Audience: from years to	years					
Does the program have educating and informing children ages 16 and under as a significantYesNo purpose?						
If Yes, does the licensee identify each program at the beginning of its airing consistent with 47YesNo C.F.R Section 73.673?						
If Yes, does the licensee provide information regarding the program, including an indication of theYesNo target child audience, to publishers of program guides consistent with 47 C.F.R Section 73.673?						

Other Matters

7. Complete the following for each program that you plan to air for the next quarter that meets the definition of Core Programming.

Title of Program #1: Histeria!				Origination Network
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audie	nce:
M-Th. 7:30AM	52	30 (minutes)	from 6 to 12 (years)	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. The goal of this series is to give children an awareness and appreciation for history and historical topics. The program also strives to increase young viewers' core historical knowledge base (i.e.: fact-based knowledge and general knowledge of historical trends, themes, and movements), as well as enhancing their knowledge and understanding of different ethnic, religious, geographical, cultural and gender-based groups throughout history in order to increase tolerance and promote diversity.

Title of Program #2: Detention				Origination Network
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	m Age of Target Child Audience:	
Fri. 3:00PM	13	30 (minutes)	from 6 to 11 (years)	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

The goal of this series is to develop positive personal qualities and pro-social behaviors such as: truthfulness, kindness, initiative, sharing and leadership. The program also aims to teach young viewers to critically assess and value their own capabilities and skills, leading them to an appropriate sense of self-esteem, self-confidence and independence.

3 of 5

Title of Program #3: Generation O!				Origination Network
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audie	nce:
Fri. 3:300PM	13	30 (minutes)	from 7 to 9 (years)	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Program seeks to engage and delight young, grade-school children while promoting positive pro-social models of life-skills and character development as it portrays how an eight-year old "normal kid/famous rock star" deals with the kinds of day-to-day problems that all children must confront. Some examples of the day-to-day problems dealt with on the show are: 1) Being responsible for your actions, 2) Not wanting to go to bed at a certain time, 3) Not being picked for the school choir, 4) Spreading and listening to rumors, 5) Sibling rivalry, and 6) Daily stress.

Title of Program #4: Game Warden Wildlife Journal				Origination Syndicated
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audience:	
Sun. 7:00AM	12	30 (minutes)	from 13 to 16 (years)	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. This program is dedicated to showcase the men and women, around the world, who preserve and protect our natural resources, wildlife and the environment. For backdrops, episodes have our national parks, wildlife sanctuaries, forest preserves and waterways. One topic discussed in episodes is endangered wildlife from the paddlefish to the black-footed ferret. Another topic that is covered is the safety issues for watercraft, snowmobiles, and all terrain vehicles. A third topic that is covered is responding to emergencies from natural disasters to toxic and hazardous material spills.

8. Does the licensee publicize the existence and location of the stations's Children's Television

X_Yes ___No
Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(a)(8)(iii)?

9. List Core Programs, if any, aired by other stations that are sponsored by the licensee and that meet the criteria set forth in 47 C.F.R. Section 73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

Name of Program	Call Letters of Station Airing	Channel Number of Station	Did total programming
	Sponsored Program	Airing Sponsored Program	Increase?
			YesNo

For each Core Program sponsored by the licensee, complete the chart below.

4 of 5

Title of Program #1:	. Si a tro culti di Sale i i i i i i i i i i i i i i i i i i i	34-15-40-15-15-15-15-15-15-15-15-15-15-15-15-15-	Origination
Days/Times Program Regularly Scheduled:	Total times aired	Number of Preemptions	If preempted and rescheduled, list date and time aired.
	,	0	
Length of Program: (minutes)			
Age of Target Child Audience: from years to	years		
Describe the educational and informational object	ive of the progr	am and how it meets	the definition of Core Programming.

10. Name of children's programming liaison:	
Name Cynthia Turkington	Telephone Number (include area code) (913) 621-6262
Address 10 E. Cambridge Circle Drive, Suite 300	Internet Mail Address (if applicable) cturking@ksmo.sbgnet.com
City Kansas City	State KS

11. Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other non-core educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTE 2.

Public Service Announcements that ran during 4th Quarter 2000 include: 106 spots for a Partnership For A Drug Free America (PDFA), United Way, Crime Stoppers

WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

I certify that the statements in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Name of Licensee	Signature (only for printed version)
KSMO Licensee, Inc.	A - 17 6 1
Date	(grether furking to
January 10, 2001	, ,

FCC 398 August 1997 (1.2) (end)

Federal Communication Commission Washington, D.C. 20554

FCC 398 Children's Television Programming Report

Report reflects info	ormation for quarter en	nding (mm	/dd/yy)	_1	2/31/2000	_					
1. Call Sign	Channel Number	Commu	nity of Licens	e							
		City				State	County	y ZIP Code			
KSMO	62	KANSA	AS CITY			KS	WY	66103			
Licensee									vious call sig	n (if	
KSMO Licensee,	Inc.			_				app	licable)		
Network Aft	filiation: WB	Iı	ndependent	!	en DMA 30	:	Wide Web smo62.com		nge Address	(if applicable)	
			Core	Progra	amming						
2. State the aver Section 73.67	age number of hours o	of Core Pro	gramming per	r week l	broadcast b	y the stat	ion. See 4'	7 C.F.R.		3.50	
	nsee identify each Core Section 73.673?	e Program	at the beginning	ng of th	e airing of o	each prog	gram as req	uired	X Ye	s No	
	nsee provide informati the target child audien								X Ye	s No	
5. Complete the Complete cha	following for each pro art below for each Core	ogram that ye e Program.	you aired duri (Use supple	ing the p mental p	past three m	nonths the ditional p	at meets the rograms).	e definitio	on of Core Pr	ogramming.	
Title of Program:									Originat	on	
HISTERIA!								Local	Network	Syndicated	
									X		
Days/Times Progr	ram Regularly Schedu	led:	Total times a	nired	Number	of Preem	ption's		npted and res I time aired.	cheduled, list	
M-TH 7:30-8AM			52			0			ates //A	Times	
1 00	20 /				<u> </u>						
Length of Program	n: <u>30</u> (1	minutes)									
İ	ild Audience: from	6	years to	12	yea			P**			
Describe the educ	cational and information	onal objecti	ve of the prog	gram an	d how it me	eets the d	efinition of	Core Pro	ogramming.		

The goal of this series is to give children an awareness and appreciation for history and historical topics. The program also strives to increase young viewers' core historical knowledge base (i.e.: fact-based knowledge and general knowledge of historical trends, themes, and movements), as well as enhancing their knowledge and understanding of different ethnic, religious, geographical, cultural and gender-

based groups throughout history in order to increase tolerance and promote diversity.

Supplemental Page

5. Core Programming.

Title of Program:				Originat	ion
			Local	Network	Syndicated
DETENTION				X	
Days/Times Program Regularly Scheduled:	Total times aired	Number of Preemption's	of Preemption's If preempted and res date and time aired.		scheduled, list
FRI 3:00PM	13	0		ites /A	Times
Length of Program: 30 (minutes) Age of Target Child Audience: from 6	years to 11	years.			

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. The goal of this series is to develop positive personal qualities and pro-social behaviors such as: truthfulness, kindness, initiative, sharing and leadership. The program also aims to teach young viewers to critically assess and value their own capabilities and skills, leading them to an appropriate sense of self-esteem, self-confidence and independence.

5. Core Programming.

Title of Program:				Origina	tion
			Local	Network	Syndicated
GENERATION O!				X	
Days/Times Program Regularly Scheduled:	Total times aired	Number of Preemption's	ption's If preempted and resche date and time aired.		
	·		Da	ites	Times
FRI 3:30PM (11/10-12/29/00)	8	0	N	/A	
FRI 4:30PM (10/6-11/3/00)	5	0	N	/A	
Length of Program: 30 (minutes) Age of Target Child Audience: from 7	years to 9	years.			

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Program seeks to engage and delight young, grade-school children while promoting positive pro-social models of life-skills and character development as it portrays how an eight-year old "normal kid/famous rock star" deals with the kinds of day-to-day problems that all children must confront. Some examples of the day-to-day problems dealt with on the show are: 1) Being responsible for your actions, 2) Not wanting to go to bed at a certain time, 3) Not being picked for the school choir, 4) Spreading and listening to rumors, 5) Sibling rivalry, and 6) Daily stress.

5. Core Programming.

Title of Program:	Origination		on
	Local	Network	Syndicated
GAME WARDEN WILDLIFE			X

Days/Times Program Regularly Scheduled:	Total times aired	Number of Preemption's	If preempted and rescheduled, list date and time aired.
SUN 7:00am	14	0	Dates Times N/A
Length of Program: 30 (minutes)			
Age of Target Child Audience: from 13	years to 16	years.	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

This program is dedicated to showcase the men and women, around the world, who preserve and protect our natural resources, wildlife and the environment. For backdrops, episodes have our national parks, wildlife sanctuaries, forest preserves and waterways. One topic discussed in episodes is endangered wildlife from the paddlefish to the black-footed ferret. Another topic that is covered is the safety issues for watercraft, snowmobiles, and all terrain vehicles. A third topic that is covered is responding to emergencies from natural disasters to toxic and hazardous material spills.

Non-Core Educational and Information Programming

6. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. Section 73.671. Complete chart below for each additional such educational and informational program. (Use supplemental page for additional programs.)

			Origina	ntion
		Local	Network	Syndicated
Total times aired	Number of Preemption's			
		Da	tes	Times
years to	years.			
children ages 16 and u	nder as significant purpose?		Y	es No
the beginning of its air	ring consistent with		Y	es No
			Ye	es No
	years to Children ages 16 and u the beginning of its ai		Total times aired Number of Preemption's If preem date and Da years to years. Children ages 16 and under as significant purpose? the beginning of its airing consistent with rding the program, including an indication of the	Total times aired Number of Preemption's If preempted and red date and time aired Dates years to years. Phildren ages 16 and under as significant purpose? The beginning of its airing consistent with Yearding the program, including an indication of the

Supplemental Page

Non-Core Educational and Information Programming

6. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. Section 73.671. Complete chart below for each additional such educational and informational program. (Use supplemental page for additional programs.)

Title of Program:			<u> </u>	~	
				Origina	tion
N/A			Local	Network	Syndicated
	, 	= <u></u>			
Days/Times Program Regularly Scheduled:	Total times aired	Number of Preemption's		If preempted and reschedudate and time aired.	
			Da	tes	Times
Length of Program: (minutes)					
Age of Target Child Audience: from	years to	years.	1	İ	
Describe the program.			L		
Does the program have educating and informing of	hildum - 16 1	1			
	midren ages 16 and u	nder as significant purpose?		Ye	s No
If Yes, does the licensee identify each program at	the head and a City		**		
by 47 C.F.R. Section 73.673?	the beginning of its an	ring consistent with		Ye	s No
If Yes, does the licensee provide information regatarget child audience, to publishers of program gu	rding the program, inc ides consistent with 47	eluding an indication of the 7 C.F.R. Section 73.673?		Yes	No No
		10.			

Other Matters

7. Complete the following for each program that you plan to air for the next quarter that meets the definition of Core Programming. Complete chart below for each Core Program. (Use supplemental page for additional programs.)

Title of Program:				Originat	ion
HISTERIA!			Local	Network X	Syndicated
Days/Times Program Regularly Scheduled: M-TH 7:30AM	Total times to be aired 52	Length of Program: 30 (minutes)	Age of from	Farget Child A 6 Years to	Audience: 12 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. The goal of this series is to give children an awareness and appreciation for history and historical topics. The program also strives to increase young viewers' core historical knowledge base (i.e.: fact-based knowledge and general knowledge of historical trends, themes, and movements), as well as enhancing their knowledge and understanding of different ethnic, religious, geographical, cultural and gender-based groups throughout history in order to increase tolerance and promote diversity.

7. Core Programming you plan to air for the next quarter.

Title of Program:	No. of the contract of the con		***		Origination		
DETENTION				Local	Network X	Syndicated	
Days/Times Program Regularly Scheduled: FRI 3:00pm	Total times to be aired 13	Length of P	rogram: (minutes)	Age of from	Target Child A 6 Years to	Audience: 11 years	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. The goal of this series is to develop positive personal qualities and pro-social behaviors such as: truthfulness, kindness, initiative, sharing and leadership. The program also aims to teach young viewers to critically assess and value their own capabilities and skills, leading them to an appropriate sense of self-esteem, self-confidence and independence.

7. Core Programming you plan to air for the next quarter.

Title of Program:	110*411	71001. Sittle No. 1000.		Originati	on
GENERATION O!			Local	Network X	Syndicated
Days/Times Program Regularly Scheduled: FRI 3:30pm	Total times to be aired 13	Length of Program: 30 (minutes)	Age of 7 from	Carget Child A Years to	audience: 9 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Program seeks to engage and delight young, grade-school children while promoting positive pro-social models of life-skills and character development as it portrays how an eight-year old "normal kid/famous rock star" deals with the kinds of day-to-day problems that all children must confront. Some examples of the day-to-day problems dealt with on the show are: 1) Being responsible for your actions, 2) Not wanting to go to bed at a certain time, 3) Not being picked for the school choir, 4) Spreading and listening to rumors, 5) Sibling rivalry, and 6) Daily stress.

Supplemental Page

7. Core Programming you plan to air for the next quarter.

Title of Program:													
GAME WARDEN WILDLIFE				Originat	ion								
GAME WARDEN WILDLIFE	ays/Times Program Regularly Scheduled: Total times to be aired Length of Program:												
Days/Times Program Decularly C. 1. 1.1.1				X									
SUN 7:00am	<u> </u>	Age of T	arget Child A	Audience:									
BOIN 7.00am	30 (minutes)	from	13 Years	16 years									
	_	to											
Describe the educational and informational ob	how it mosts the deficition	CC D											
This program is dedicated to showcase the me the environment. For backdrops, episodes hav discussed in episodes is endangered wildlife fr for watercraft, snowmobiles, and all terrain vel toxic and hazardous material spills.	n and women, around the very cour national parks, wildless to the bloom the paddlefish to the bloom the paddlefish to the bloom the paddlefish to the bloom the paddlefish to the bloom the paddlefish to the bloom the paddlefish to the bloom the paddlefish to the bloom the paddlefish to the bloom the paddlefish to the bloom the paddlefish to the bloom the paddlefish to the bloom the paddlefish to the bloom the paddlefish to the bloom	world, who preserve and pro life sanctuaries, forest preser	tect our na	tural resource	ne topic								

7. Core Programming you plan to air for the next quarter.

Title of Program:				Originat	ion
N/A			Local	Network	Syndicated
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program:	Acc of 7	S	1.
, and the second second second second second second second second second second second second second second se		(minutes)	from	Carget Child A Years	Audience: years
				to	
Describe the educational and informational ob	jective of the program and	how it meets the definition of	of Core Pro	ogramming.	-

8. Does the licensee publicize t Programming Reports (FCC	he existence o 398) as requi	of and location of the red by 47 C.F.R. Se	e station's Children's Television ection 73.3526(a)(8)(iii)?		X	Yes No
9. List Core Program, if any, air Section 73.761. Also, indica	ed by other at	nt: 11	sored by the licensee and that me ore Programming broadcast by an	et the crite other statio	ria set forth : on increased	in 47 C.F.R.
Name of Program	Call Letters Sponsored I	of Station Airing Programming	Channel Number of Station Airing Sponsored Program	Did	total progra	mming
N/A			Timing Sponsored Program	inci	ease?	
					Yes	No
					Yes	No
					Yes	No
For each Core Program sponsored	by the license	e, complete the cha	rt below.			
Title of Program:						
				 	Originat	ion
N/A				Local	Network	Syndicated
Days/Times Program Regularly Scl	neduled:	Total times aired	Number of Preemption's	If preem	pted and res	cheduled, list
				Da		Times
Length of Program:	(minutes)					
Age of Target Child Audience: from	1	Ytaana L				
		years to	years.		j	
Describe the educational and inform	ational object	ive of the program	and how it meets the definition of	Core Pro	gramming.	
10. Name of Children's programmin	ng liaison:					
Name	8		Telephone No. 1 C. 1 1			
Cynthia Turkington			Telephone Number (include are (913) 621-6262	a code)		
Address 10 E. Cambridge Circle Drive, Suite	300		Internet Mail Address (if applica	able)		
City			Cturking@ksmo.sbgnet.com			
Kansas City	St K:	ate S				
1. Include any other comments or ir	oformation voi	Went the Commi				

11. Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other non-core educational and efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTE 2.

Public Service Announcements that ran during 4th Quarter 2000 include: 106 spots for a Partnership For A Drug Free America (PDFA), United Way, Crime Stoppers

WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

I certify that the statements in this application are true, complete and correct to the best of my knowledge and belief, and are made in good faith.

Name of Licensee KSMO Licensee, Inc.	Signature M_
Date January 10, 2001	Cynthus Justington

25	18	11 12	5		KSMO WB 62
27	20	13	00		Compliance UESDAY WEDNESDAY
28	21	14			Compliance to Children's Program Commerical Limits WEDNESDAY THURSDAY FRIDAY SATURDA
29	22	15	8	• -	s Program Comr
30	23	16	9		nerical Limits
34	24	17	10	3	December of 2000

On the above dates, KSMO was in full compliance with the Children's Act limiting the amount of commerical inventory to 12 minutes per clock hour Monday through Friday and 10 1/2 minutes on Saturdays and Sundays during this period.

KSMO WB 62 MONDAY TUESDAY	Compliance to	Compliance to Children's Program WEDNESDAY THURSDAY	ogram Comme	m Commerical Limits FRIDAY SATURDAY A OLITICAL STATEMENT OF THE PROPERTY OF
		A		A A
	8	S S S S S S S S S S S S S S S S S S S	10 M	11
13 14 A	15	16		## A
20 21 A	1	28	24 ————————————————————————————————————	25
28				

On the above dates, KSMO was in full compliance with the Children's Act limiting the amount of commerical inventory to 12 minutes per clock hour Monday through Friday and 10 1/2 minutes on Saturdays and Sundays during this period.

23		10	2	30	KSMO WB 62
A A			A.R		TUESDAY
A S	A.	25			Compliance to
A S	\$				Children's Pro
		13			Children's Program Commerical Limits THURSDAY FRIDAY SATURDA
		14	AP?		rical Limits SATURDAY
		A STATE OF THE STA			October of 2000 SUNDAY

On the above dates, KSMO was in full compliance with the Children's Act limiting the amount of commerical inventory to 12 minutes per clock hour Monday through Friday and 10 1/2 minutes on Saturdays and Sundays during this period.

KSMO TV 62 **Kansas City**

To:

Listing Services

From: Cynthia Turkington, Program Coordinator

Date: 11/1/00

Re:

KSMO TV Weekly Program Schedules

To Whom it May Concern,

KSMO would appreciate the following information regarding our educational children's programming included in our weekly listings.

If you have any questions, please do not hesitate to contact me at (913) 621-6262. Thank you.

Program: Warner Brother's Histeria! Airdate: Mondays - Thursdays 7:30AM

Age Group: 6 – 12

Program: Warner Brother's Detention

Airdate: Fridays 3:00PM Age Group: 6 - 11

Program: Warner Brother's Generation O!

Airdate: Fridays 4:30PM

Age Group: 7 - 9

Program: Game Warden; Wildlife Journal (Creative Street)

Airdate: Sundays 7:00AM

Age Group: 13-16

Sincerely,

Cynthia Turkington **Program Coordinator**



MEMORANDUM

To:

General Managers and Program Directors

From: Jenny Sanders

Date: December 31, 2000

4th Quarter 2000 Commercial Information and E/I Programs Subject:

Attached is our 4th Quarter '00 Commercial and Educational Programming information for use in the preparation of your quarterly report.

Please note the inclusion of the Mission Statement and episodic descriptions for Generation O! If you are in need of Mission Statements or episodic descriptions for either *Detention* or *Histeria*, feel free to contact me at (818) 977-7375 (or e-mail your request to jenny.sanders@thewb.com) and I will forward as soon as possible.



The WB Affiliate General Managers and Program Directors

From: Jenny Sanders

December 31, 2000 Date:

4th Quarter 2000 WB Television Network Commercial Information Subject:

And Educational Programs

WB Educational Programming

Attached is a list of 4th Quarter 2000 WB Children's Programming for your public files.

Statement

To:

This statement is designed to furnish you with additional information concerning the commercial matter contained in the network's children's programs, and to enable you to more easily comply with the requirements of the Children's Television Act of 1990.

The following is a list of all WB Television Network programs which were produced and broadcast with the intention of primarily reaching an audience of children twelve years old and younger that were scheduled for broadcast during the fourth quarter of 2000. Each of these programs were formatted to allow for no more than 10.5 minutes of commercial time per hour on weekends and 12 minutes of commercial time per hour on weekdays. The actual number of network commercial minutes were included in the network traffic reports for the fourth quarter of 2000, which each affiliated station has received heretofore. Please note that on November 10, 2000, the previously scheduled time period for Generation O! of Friday at 4:30p was changed to it's new permanent time period of Friday at 3:30p.

The "E/I" notation represents "core" educational programming on The WB that The WB believes meets the FCC educational programming three (3) hour processing guideline.

CHILDREN'S PROGRAMS

WEEKDAY PROGRAMS

1. Program:

The Sylvester & Tweety Mysteries Rating: TV-Y

Length:

30 minutes

2. Program:

Histeria Rating: TV-Y E/I

Length:

30 minutes

3. Program:

Poke'mon (am)

Rating:

TV-Y

Length:

30 minutes

4. Program:

Poke'mon (pm)

Rating:

TV-Y

Length:

30 minutes

5. Program:

Poke'mon: The Johto Journeys

Rating:

TV-Y

Length:

30 minutes

6. Program:

Batman Beyond

Rating:

TV-Y7 FV

Length:

30 minutes

7. Program:

Detention

Rating:

TV-Y E/I

Length:

30 minutes

WEEKDAY PROGRAMS (continued):

8. Program:

Men in Black: The Series

Rating: Length:

TV-Y7 FV 30 minutes

9. Program:

Cardcaptors

Rating:

TV-Y or TV-Y7 (episode dependent)

Length:

30 minutes

10. Program:

Max Steel TV-Y7 FV

Rating: Length:

30 minutes

11. Program:

Generation O!

Rating:

TV-Y E/I

Length:

30 minutes

WEEKEND PROGRAMS

1. Program:

Men in Black: The Series

Rating:

TV-Y7 FV

Length:

30 minutes

2. Program:

Batman Beyond

Rating:

TV-Y7 FV

Length:

30 minutes

3. Program: Rating:

Max Steel TV-Y7 FV

Length:

30 minutes

4. Program:

Poke'mon

Rating:

TV-Y

Length:

30 minutes

5. Program:

Poke'mon: The Johto Journeys

Rating:

TV-Y

Length:

30 minutes

6. Program:

Cardcaptors

Rating:

TV-Y or TV-Y7 (episode dependent)

Length:

30 minutes

WEEKEND PROGRAMS (continued):

7. Program:

X-Men: Evolution

Rating: Length:

TV-Y7 FV 30 minutes

8.

Jackie Chan Adventures

Program: Rating: Length:

TV-Y7 FV 30 minutes

Program: Rating: Length: 9.

Static Shock TV-Y7 FV

30 minutes

Generation O!

(premiered August 26, 2000)

Curriculum Statement Donald F. Roberts, Ph.D.

Mission: Generation O! seeks to engage and delight young, grade-school children (7 – 9 years) while promoting positive pro-social models of life-skills and character development as it portrays how an eight-year-old "normal kid/famous rock star" deals with the kinds of day-to-day problems that all children must confront.

Need: The period from the 2^{nd} through 6^{th} grades (7 – 12 years) marks dramatic changes in children's lives. Youngsters move from a world of relative dependence in which most activities still revolve around the immediate family, to one of relative independence marked by growing mobility and contact with new people, new situations, new ideas. During those few short years children must establish independence, explore new possibilities, and respond to new demands from outside the family, while simultaneously continuing to relate and interact within the family. They must add new and different dimensions to their developing view of the world as they struggle to adjust and integrate the old view.

This is not an easy task. The myriad new situations that confront children as they approach adolescence create a good deal of uncertainty. They are experiencing a pull between the world of "my family" and the world of "me and my friends." At the same time kids begin to explore how to function as an independent person, they also begin to develop concern with how others evaluate them. At the same time kids begin to realize the wide array of options open to them, they also become concerned with the possibility of embarrassment and fear of failure, and run the risk of limiting options. Small wonder that many children find the world a scary place. Small wonder that parents often bemoan the dearth of models and "scripts" that can help show children how to balance the demands of family life, peer pressure, and individuality. Small wonder that many parents call for more television programming portraying the kinds of values and behaviors that can help children successfully navigate these critical years.

Survey after survey demonstrates that parents consistently identify such characteristics as honesty, perseverance, independence, self-efficacy, and respect for diversity as the kinds of traits they want their children to acquire. Parents also nominate such life skills as getting along with others, literacy, good study habits, helping, sharing, and general civility as critical to their children's development. And rightly or wrongly, parents frequently complain about the difficulty of locating television programs for young viewers that offer effective models of these attributes. "If we can use television to teach preschool children the alphabet and good manners," they say, referring to programs such as Sesame Street, "Why can't we use it to promote life skills and character development among older children?"

Generation O!'s response to that question is: "We can."

Concept: What do you get when two worlds collide? On the one hand, take the familiar world of a bright but oh-so-normal 8-year-old girl from Appleton, Wisconsin...a world of parental love and discipline, other regular kids on the block to hang out with, a rotten

older brother, elementary school, play dates, family outings — a normal 8-year-old's reality. On the other hand, give that girl deviated tonsils, a voice that can peel paint, a major recording contract as the lead singer of a smokin' hot rock n' roll band, and stardom. What do you get when *those* two worlds collide?

You get Molly O!... a very special, very regular, very unusual, very typical 3rd grade girl who worries about tomorrow's arithmetic test at the same time she pens the lyrics to another gold record; who loves adoring fans but wants to blend in like a regular kid; who longs to play the late show even though she falls asleep by ten; who bounces from soldout rock arenas to recess in the schoolyard and from rubbing elbows with major celebrities to arguing with a very jealous brother and negotiating a later bedtime with her somewhat square but wonderfully wise parents. More to the point, you get continual opportunities to witness an appealing, eight-year-old role-model deal with the kinds of concerns and problems that all growing children confront. Some are big issues: the nature of friendship, the importance of perseverance and honesty, the benefits of cooperation; some are smaller, but no less important issues to 7- and 8-year-olds: bedtime, ear-piercing, bed-wetting. But regardless of size or nature of the problem. Molly O! handles them in ways that young viewers can identify with and learn from. They can share Molly's triumphs and failures, look at problems in new ways, and most important, they can learn along with Molly what it takes to become a self-reliant, competent, caring individual...with the kinds of traits and character that parents say they want their children to have.

Approach: Several principles derived from theory and research on how children learn from television underlie Generation O's educational approach. These include the notion that

- 1. effective lessons emerge seamlessly from stories;
- 2. young viewers attend to and acquire the beliefs and behaviors of interesting, attractive models models with whom they identify;
- 3. children learn best when messages are concrete and explicit;
- 4. associating positive consequences with the beliefs/behaviors we would like to promote (and negative consequences with those we would like to deemphasize) increases viewers' learning.

The lesson in each episode of Generation O! emerges directly from the story – that is, the story is about the point of the lesson. Thus, an episode that seeks to promote the value of cooperative effort focuses on Molly and her brother's struggle to recognize and find a way to combine their very different talents in order to solve a large problem. Similarly, an episode about the power of words – especially the power of ill-advised words to hurt another – emerges seamlessly from a narrative in which Molly's hit song about her brother ("Boys Drool") angers every boy she knows and teaches her that she need to think about the lyrics she writes.

Almost any third or fourth grader can find a bit of herself in Molly. She is the kind of character kids recognize, like, and model themselves after. Molly is smart, self-reliant, funny, fun, talented, brave, and a major recording star with her own fantastic (in every sense of the word) rock-and-roll band. But that's not all. Molly is also a regular kid. She is beset by the kinds of doubts and uncertainties every kid can relate to — not to mention a brother whose role in life seems to be to torture her, and parents who make her eat her vegetables, do her homework, and get to bed on time. Molly O! is someone any kid can

understand, admire, and identify with...the kind of character kids pay attention to and learn from.

Finally, Molly's adventures and the lessons that emerge from them are presented concretely, explicitly, and with clear consequences attached. When Molly does the right thing, good things happen. When she – or more likely, her brother Buzz – does the wrong thing, bad things happen. The stories are careful never to preach, never to stop and point at "the moral" or to underline "the lesson. Nevertheless, they (a) make it quite clear that Molly O!, her family, and her pals do, in fact, learn from their adventures and misadventures; and (b) they leave little doubt in the mind of an attentive viewer about what is learned, about how Molly O! would act and most kids should act in a variety of situations that are relevant and important to 7- through 9-year-olds.

Attractive and engaging characters, entertaining story lines about the kinds of situations and issues that concern 7- through 9-year-olds, lessons that flow seamlessly from those story lines and that examine the issues in concrete, explicit terms that children can understand — all these elements combine to make *Generation O!* a prime example of the power of combining entertainment and education.

Generation O!

Episode synopses and FCC lessons Donald F. Roberts

1. Damp Sheets

Synopsis: When Molly O! flies to Washington to sing in support of her Senator's Presidential campaign, she discovers he is not a very nice man and decides not to perform. The unsavory Senator tries to force her to sing by threatening to reveal one of Molly O!'s most embarrassing secrets: that somewhere in her past there lurks a bed-wetting accident following an excess of Punch Fun. That's when Molly O! learns that that being open and honest about her "secret" removes its power to embarrass—not to mention that she is not the only one ever to have had such an "accident."

Lesson: Things that are talked about openly lose their power to embarrass.

2. Girls Rule

Synopsis: Molly O! composes a new tune to retaliate against brother Buzz's unrelenting teasing – a tune not meant for public release informing him that "girls rule and boys drool." But when Buzz finds a way to go public and helps turn "Girls Rule, Boys Drool" into a hit recording, Molly O! discovers not only that many of the boys in her life are hurt and angry, including her best friend Chadd, but that she has started a small-scale war between males and females across the world. As Molly O! finds a way to explain that her song was not about all boys, but just about Buzz, she also learns that words can hurt, and that one needs to choose and use them carefully.

Lesson: Careless words can hurt. Be careful what you say about others.

3. Our House

Synopsis: Frustrated by constant distractions, and eager to be fully rehearsed for a live radio performance of the band's new single, Molly O! gets Colonel Bobb to rent a house for the weekend so that they can practice free from interruptions. At the house, her family won't leave, the press descends on them, the band has problems and Molly O!, feeling increasingly stressed, becomes more and more difficult. Eventually Molly O! learns that she has to ease up and relax if she ever wants to get the band back on track and be ready for the concert.

Lesson: When pressure and worries mount, sometimes the best thing to do is take a break, have some fun, and relieve the stress.

4. You Copied

Synopsis: "The Dancin' Schuberts" – brother/sister act, Appleton residents, and hasbeen entertainers – accuse Molly O! of plagiarizing one of their songs. The charge is false, but at least one music "expert" agrees, and the Schuberts have decided to sue. As Molly O!'s friends point out in other ways she appears to have copied, Molly O! begins to wonder: "Am I a big copier?" With Nub and Chadd's help, Molly O! eventually sees clearly that she did not copy and that she simply needs to trust herself.

Lesson: Don't give in to self-doubts; trust your instincts and believe in yourself when you know you have done the right thing.

5. Boys May Be Boys

Synopsis: Miffed by her exclusion from a males-only Father & Son event, Molly O! (with Eddie's help) disguises herself as a boy to gain entry. She delights in the masquerade, even though her get-up makes her look like her pesky brother, Buzz. Her hoax goes awry when she accidentally destroys a sign at the Fond Du Lac Cheese Factory – and Buzz is falsely blamed. Molly O! is torn between confessing or letting Buzz, who has gotten away with so much in the past, take the blame.

Lesson: Honesty is the best policy; take responsibility for your own actions.

6. Pierced Ears

Synopsis: When Molly O! is given an earring by Flea, her favorite Powder Girl, she decides she absolutely must have her ears pierced. This is not a decision with which Mom agrees, particularly since pierced ears require a good deal of care and Molly O! has proven herself to be somewhat irresponsible when it comes to accepting responsibility for cleanliness. Molly O! tries a variety of ploys to convince Mom she should be allowed to pierce her ears, but they all fail. It is only when Molly O! recognizes that pierced ears do require special care, and demonstrates that she really can take responsibility for keeping herself and her ears clean that permission is granted.

Lesson: If you want to be treated as a responsible person, then you need to be willing and able to take responsibility for keeping yourself clean and healthy.

7. Deviated Tonsils

Synopsis: When Molly O! learns that her precious deviated tonsils have to come out, her imagination runs wild. She conjures up all sorts of needless fears, the worst of which is that she will lose her singing voice. She tries anything and everything to avoid a tonsillectomy, but finally the throat bothers her enough that she has to face facts and enter the hospital...where she ultimately learns that a tonsillectomy is "no big deal" and that her fears were all unfounded.

Lesson: Having your tonsils out is not the end of the world; don't let your imagination run away with you if you have a problem that requires a visit to a doctor or hospital.

8. Look Alike

Synopsis: Molly O! has a song that is so popular it is driving Buzz nuts. When Buzz discovers that Molly O! hates people imitating her, he masterminds a Molly O! Look Alike Contest at the Mega-Mall in order to drive his sister insane. He almost succeeds, until Molly O! and one of her imitators discover the value of each other as individuals, the uniqueness of themselves, and that it's what's on the inside that counts.

Lesson: The value of a person is not what they look like, but what they are like "inside."

9. Going Solo

Synopsis: When Nub wins the Hall of Famous Rock and Rollers "Best Sideman" award, he is pressured into leaving Molly O!'s band and striking out on his own—going solo. Trouble is, he doesn't want to leave Molly O! and she doesn't want him to leave, but both are reluctant to tell the other. With Nub out on his own, Molly O! and the band faces a series of crises: they can't find a new bass player, Buzz floats a rumor he is joining the band, and YoYo becomes desperate for a decent meal. Finally, when Nub's first song tells Molly O! how he really feels about her, they both learn that it is best to tell friends that you care about them.

Lesson: It's important to let friends know you care for them and what they mean to you.

385- Bedtime Blues

Synopsis: Even after Mom says "No," and points out what Molly O! is like when she does not get enough sleep, Molly O! is determined to prove that an eight-year-old is old enough to stay up past midnight to watch her favorite comedian host Saturday Night Late. The real test comes the next day when Molly O!, exhausted, gets a last minute request to be the musical guest on Saturday Night Late that night. Lesson: Parents have good reasons for establishing bedtimes, and kids who ignore them do so at their own risk.

386- Lone Fry

Synopsis: When Molly O! tries out for the school choir, her unique voice and singing style keep her from blending in with the other singers. As a result, she is not invited to join the group and be part of the Christmas Pageant. Fearful that she will be ridiculed if the other kids find out the famous rock star wasn't chosen, she pleads

for a second chance. In struggling to find a way to blend in, she almost silences her unique voice and strains her friendship with Chadd. Finally she learns that there are times to blend in and times to be unique, but that you should never give up what is uniquely special about you.

Lesson: Sometimes it's good to be part of a group; sometimes it's good to stand out; but never turn your back on what makes you unique because of a wish to fit in with others.

12. Whatever Happened to Molly O!?

Synopsis: A rumor surfaces that Molly O! is not Molly O!. Rather she is a 40 year old man named Melvin playing the role of Molly O!. Molly O! thinks the rumor is silly, until it takes on epic proportions, evolving from silly speculation to a worldwide belief that Molly O! is missing and Melvin is "the man!" As the rumor takes on a life of its own, Molly O! comes to understand just how foolish and hurtful rumors can be.

Lesson: Rumors, the people who pay attention to them, and the people who spread them, are foolish and often hurtful, and deserve to be ignored.

13. The Defiant Ones

Synopsis: Watching Buzz's amateur video about his bizarre room, a shocked Molly O! realizes her brother Buzz is a talented artist. With Buzz's video haunting her, she writes a song describing the macabre contents of Buzz's room, and she finds herself with an angry brother, another hit on her hands, and a public clamoring for a music video. Molly O! realizes Buzz is the only one who can create the vision for her video, so she must figure out how the two of them can stop bickering and work together to produce the video. Overcoming seemingly insurmountable sibling rivalry, both Molly O! and Buzz learn the benefits of ignoring differences, combining talents, and working together.

Lesson: When individuals with different tastes and ideas learn to work together, combine talents, and cooperate, wonderful things can happen.

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10 EAST CAMBRIDGE CIRCLE DRIVE KANSAS CITY, KANSAS 66103 (913) 621-6262

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10 EAST CAMBRIDGE CIRCLE DRIVE KANSAS CITY, KANSAS 66103 (913) 621-6262 ORDER TYPE ENUMBER 78708-04 JLE DATES A CONTAIN

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10 EAST CAMBRIDGE CIRCLE DRIVE KANSAS CITY, KANSAS 66103 (913) 621-6262

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10 EAST CAMBRIDGE CIRCLE DRIVE KANSAS CITY, KANSAS 66103 (913) 621-6262

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CHENT: KEND TV&2
PLOI BOX 630454
BALTIMORE, MD
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REMIT TO:

10 EAST CAMBRIDGE CIRCLE DRIVE KANSAS CITY, KANSAS 66103 (913) 621-6262

REPRESENTATIVE ADVERTISER SALESPERSON

> HENCH MINISTER INVOICE NUMBER

BROADCAST MONTH 9/25-10/29/0

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AGENCY ESTIMATE NO.

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